

Computer Law and Ethics (COSC-3325)

Assessment of Lesson 7

Exercise 1. How was intermediation done in the past and how it is now?

Exercise 2. To what extent should Google be allowed to offer excerpts from copyrighted books in its Google Book service without the consent of the relevant rights owners?

Exercise 3. Why do you think “Louis Vuitton” preferred to sue Google instead of the many fake “Louis Vuitton”?

Exercise 4. Why Google AdWords is an important application of Google?

Exercise 5. Why do you think “Louis Vuitton” against Google was a complicated case?

Exercise 6. What was the conclusion as of 2010 about the output of the “Louis Vuitton” against Google case?

Exercise 7. What happened to the Google policy? Give details.

Exercise 8. Can you enumerate similar examples like the “Louis Vuitton” against Google case?